



Meyer BL 400 Tailgate  
VS.  
SnowEx SP 325



## Experience



Established, 1926



87 Years



Established, 1993

20 Years

# BL 400 vs. SnowEx SP325



*Volume Capacity*



Cubic Ft. 6.3  
(75% more)



Cubic Ft. 3.6



Assumption: Avg weight bag of rock salt 80lbs = 1 Cubic Ft.

## Warranty Protection



➤ 2-year Standard



➤ 2-year Standard

## *Hitch Construction*



Weight: 20 lbs.

Construction: Solid Steel heavy duty Hitch with gussets



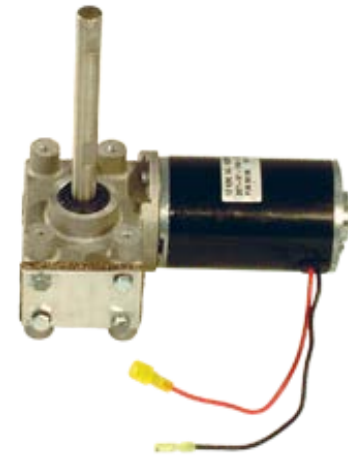
Weight: 8 lbs.

Construction: Tubular Hollow Hitch

## Motor



Stall Torque: 6.6 ft.lbs.  
Weight: 15 lbs.  
Direct Drive



Stall Torque: 1.2 ft.Lbs.  
Weight: 5.6 lbs.  
Offset Gear Drive

## Controllers



Vibrate on Demand: **YES**  
Performance Feedback: **YES**



Vibrate on Demand: **No**  
Performance Feedback: **No**

# BL 400 vs. SnowEx SP325



## Optional Auger Types



Rock Salt



Sand & Salt



Sand & Gravel



Fine salt

3 available



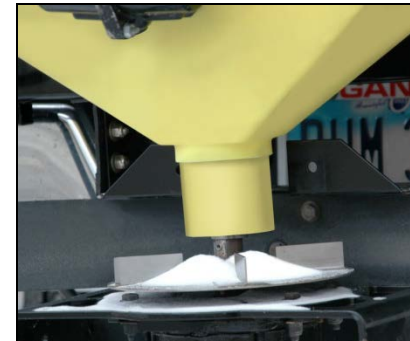
0 available



## *Material Waste System*



Yes,  
prevents material leakage



No,  
Fine material leaks like a sieve

# BL 400 vs. SnowEx SP325



\$899-\$999

Pricing:

> Manufacture's suggested  
Sale & List

*Price*



\$1,099 –\$1,904

Pricing:

> Price range, per Internet

# Compare – BL 400 vs SP 325



|                          |                      | Advantage<br>YES                    | Advantage<br>Neutral                |
|--------------------------|----------------------|-------------------------------------|-------------------------------------|
| Trusted Brand            | Since 1926           | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| Volume (6.3 vs 3.6 bags) | +75% more            | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| Motor Weight             | +9.4 lbs. heavier    | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| Warranty                 | 2 Years - same       | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| Hitch Construction       | +12 lbs. heavier     | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| Stall Torque (ft.lbs.)   | 6.6 lbs. vs 1.2 lbs. | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| Control                  | Multi function       | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| Material Agitation       | Yes                  | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| Material Flow            | Yes                  | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |
| Price \$899 vs \$1,099   | -\$200 !!            | <input checked="" type="checkbox"/> | <input type="checkbox"/>            |

*Compare the difference in Components, Materials and Function!*